



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-06-2012 PAGE: 1 of 3

AMERICAN RAMBLER PRODUCTIONS - 23247  
ATTN: STEPHANIE KINCAID  
138 CONANT STREET  
BEVERLY MA 02494

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
401747	10-05-2012	10-05-2012	1	ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
284	245920	PHILADELPHIA	A. CLIFFORD	10-06-2012	10-09-2012	M (Broadcast Month, Cycle 1)	N	245920

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: E : 284</b>																	
1	10-08-2012	10-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	1	1						2	850	2	1,700.00
2	10-08-2012	10-09-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1	1						2	850	2	1,700.00
3	10-08-2012	10-09-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	1	1						2	200	2	400.00
4	10-08-2012	10-09-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30	1	1						2	240	2	480.00
5	10-08-2012	10-09-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	1	1						2	350	2	700.00
6	10-08-2012	10-09-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1	1						2	325	2	650.00
7	10-08-2012	10-09-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	1	1						2	200	2	400.00
8	10-08-2012	10-09-2012	01:00PM - 02:00PM	THE CHEW (11514)	1	30	1	1						2	240	2	480.00
9	10-08-2012	10-09-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30	1	1						2	375	2	750.00
10	10-08-2012	10-09-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1	1						2	950	2	1,900.00
11	10-08-2012	10-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1	1						2	1,100	2	2,200.00
12	10-08-2012	10-09-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	1	30	1	1						2	1,400	2	2,800.00
13	10-08-2012	10-09-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)	1	30	1							1	7,500	1	7,500.00
----- ITEM LINE NOTE ----- DWTS CD																	
14	10-08-2012	10-09-2012	09:00PM - 10:00PM	TUES PRIME 9-10P (811)	1	30		1						1	7,500	1	7,500.00
----- ITEM LINE NOTE ----- DWTS CD																	

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: E : 284</b>																	
15	10-08-2012	10-09-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)	1	30	1							1	2,300	1	2,300.00
----- ITEM LINE NOTE ----- PRVT PRACT CD																	
16	10-06-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	1	30						1		1	190	1	190.00
17	10-06-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						1		1	275	1	275.00
18	10-06-2012	10-07-2012	03:30PM - 07:00PM	COLLEGE FOOTBALL 330-7PM (848)	1	30						1		1	3,000	1	3,000.00
19	10-06-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							1	1	375	1	375.00
20	10-06-2012	10-07-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	1	30							1	1	475	1	475.00
21	10-06-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	1	30							1	1	725	1	725.00
22	10-06-2012	10-07-2012	08:00PM - 09:00PM	SUNDAY PRIME 8-9P (931)	1	30							1	1	4,200	1	4,200.00
----- ITEM LINE NOTE ----- ONCE UPON CD																	
23	10-06-2012	10-07-2012	10:00PM - 11:00PM	SUNDAY PRIME 10-11P (929)	1	30							1	1	2,000	1	2,000.00
----- ITEM LINE NOTE ----- REVENGE 2																	
24	10-06-2012	10-07-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30							1	1	1,100	1	1,100.00
A 25	10-08-2012	10-08-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)	1	30	1							1	4,200	1	4,200.00
----- ITEM LINE NOTE ----- CASTLE																	

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Agency Est# 284		CMS # 245920	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-06-2012	End Date 10-09-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 245920											
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
			Agency CPE: E : 284																	
													Contracted Gross Total:		37	48,000.00				
													Actual Gross Total:		37	48,000.00				
													Agency Commission:			7,200.00				
													Net Total:			40,800.00				
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total						
Oct 12		0.00		0.00		48,000.00		0.00						48,000.00						
TOTAL		0.00		0.00		48,000.00		0.00						48,000.00						

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